

PLACEMENT RATES (Continued):

“Employment in the Field of Study” is defined as employment in the job specified in the name of the program or certificate, diploma, or degree conferred by a school upon graduation from the program, or the reasonable equivalent thereof, such as those set forth in the “Sample of reported job titles” and “Related Occupations” listed in the Summary Report for each Standard Occupational Classification (SOC) code obtained by entering the program’s Classification of Instructional Program (CIP) code on O*NET crosswalk, <http://onetonline.org/crosswalk/CIP>. The “reasonable equivalent” does not include a job for which: (a) training in the program is not required; and (b) the entry level salary is less than 80% of the entry level salary of the job specified in the name of the program.

Total Placement Rate is defined as the product of the graduate placement rate and the graduation rate. This
